

Digest



A Publication of Username Investment Limited

September 2021 - December 2021

Issue 12



FEATURES

- Industry News
- Title Deeds Update
- Project Updates

A MESSAGE FROM DIRECTORS



Work on your goals every day, no matter how small. The easiest way to lose it, is to do nothing. Take time to enjoy the little steps. Life is the sum total of millions of little progressive and challenging moments added together. Above all be kind to yourself

Reuben Kimani, CEO, Username Investment Ltd.



A TV anchor once asked Martina Navratilova, “How do you maintain your focus and manage to keep playing, even at the age of 43?” Her suave response was, “ The ball doesn’t know how old or young I am. The same with life and bills. In his book, Stillpower, Sports Psychologist Garret Kramer says that a key factor to performing well in sports (and in life), is your ability to control the quality and quantity of your “internal dialogue”.

Performance = Potential - internal interference

In other words, you need to STOP YOURSELF FROM STOPPING YOURSELF.

Joseph Gitonga, Director, Username Investment Ltd.



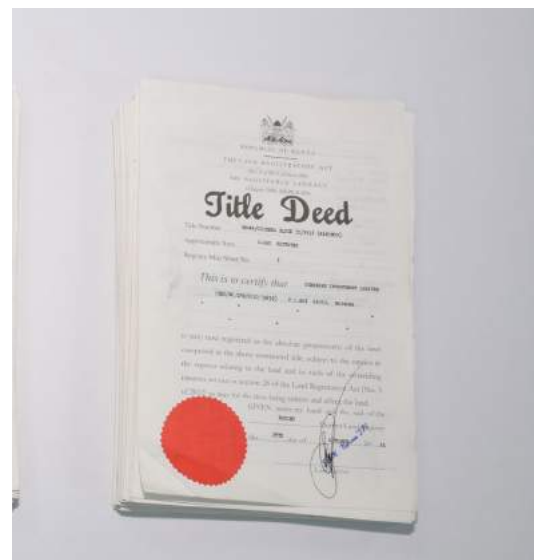
The opposite of courage in our current society and generation is not cowardice. It is conformity! Even a dead fish can go with the flow. Have the courage to be different. Don't be afraid to stand for what you believe in, even if that means to stand alone.”

Julius Karanja, Director, Username Investment Ltd.

GOOD NEWS TO OUR CUSTOMERS

Title deeds are now ready for these projects;

- i. Fountain Field Ngong
- ii. Selim Plains Konza
- iii. Radiant Gardens Kangundo Road
- iv. The Oakfield Matuu
- v. The Vineyard Ngong



CLIENTS RECEIVING THEIR TITLE DEEDS



CLIENTS NOW BUILDING THEIR OWN HOMES IN OUR PROJECTS



PROJECTS ON OFFER



**HAVANNA ESTATE
NAKURU**

PHASE II

1/8TH ACRE PLOTS
KSHS. 599,000

The official conferment and issuance of a charter to Nakuru City has stamped Nakuru's position as one of the best places to live and invest in Kenya. To meet the growing demand for residential plots in Nakuru City, Username Investments is now offering Havanna Estate – Nakuru Phase II. The project is located 15 minutes drive from Nakuru Town next to Ngata Estate and touches an existing tarmac off the Nakuru – Eldoret highway. This property is in a peaceful and homely environment ideal to raise a family.



RADIANT GARDENS
Kangundo Road

1/8TH ACRE PLOTS
KSHS. 649,000



Radiant Gardens Kangundo Road is a controlled estate located 40 minutes' drive from Nairobi CBD along Kangundo Road tarmac just next to KCB Centre Malaa. The estate is developed with a gated community concept therefore ideal for immediate residential development. The plots enjoy close proximity to the proposed Greater Eastern Bypass therefore appreciation is assured. Few plots remaining

EVENTS ROUNDUP

Launch of Username Conference Centre and Registry



Customer Service Week



Rewarding Customer Experience Champions



THAMINI AWARDS

Thamini Awards is an Annual Internal Human Resource Program that seeks to recognize and reward the outstanding performance of Username Investment staff.



Username Investment Limited Staff Members who were awarded various prizes during Thamini Awards

CELEBRATING INTERNATIONAL MEN’S DAY



TEAM BUILDING



NAKURU CITY ROADSHOW



PROJECT **UPDATES**

Congratulations Nakuru City; The City of Diversity



President Uhuru Kenyatta conferred Nakuru Municipality with City status in line with the Urban Areas and Cities Act of 2011.

Nakuru City is one of the best places to live and invest in Kenya. For reasons such as cheaper cost of living, good climate, less congestion and booming infrastructural projects, demand for real estate in Nakuru, the fourth largest city in Kenya, has been growing.

To meet this demand and fulfill home ownership dreams, we are now offering **Havanna Estate – Nakuru Phase II**, a prime residential land at an affordable price of **Kshs. 599,000** only. Few plots remaining

Beacon Fitting and Grading of Access Roads Now Complete at Ngong Breeze Phase 6



Fencing and Grading of Access Roads at The Oakfield - Matuu Now Complete



Invest at **The Oakfield - Matuu** at **Ksh 379,000** only for an eighth acre plot

Expansion of the Eastern Bypass to a Dual Carriage Now Ongoing



Expansion of the Eastern bypass into a dual carriageway has started as government moves to ease traffic on the road linking Mombasa Rd to Thika Superhighway. This will boost trade and investment along the Eastern bypass and Kangundo Rd.

This is good news for our customers who invested in our Kangundo Rd projects as this will eventually lead to an appreciation of land prices. This will further make it convenient for anyone to access their homes along Kangundo Road.

If you're looking for land for sale in Kangundo Rd, this is the best time to invest in **Radiant Gardens Kangundo Rd** selling at **Kshs 649,000** only. Few plots remaining

OUTSTANDING ACHIEVEMENTS



Eleine Mueni (left), Customer Relationship Manager, receiving a reward from Maureen Mutahi, Marketing Manager, for hitting her target twice in a row



Kenneth Mureti (left), Customer Relationship Manager, receiving a reward from Maureen Mutahi, Marketing Manager, for hitting his target for the first time



Joseph Gitonga (left), Director, rewarding Dorina Mirembo, Sales Team Leader for hitting her target twice in a row



Dorina Mirembo (right), Sales Team Leader rewarding Daniel Makau, Customer Relationship Manager, for being the most improved with target hit



Reuben Kimani (right), CEO, rewarding Sylvia Muhia, Customer Relationship Manager, for being the most improved with target hit



Julius Karanja (right), Director, rewarding Gabriel Ombati, Sales Team Leader, for being the most improved with target hit twice in a row.



Joseph Gitonga (right), Director, rewarding Esther Naima, Customer Relationship Manager, for being the most improved with target hit twice in a row



Reuben Kimani (left), CEO, rewarding Victor Luvega, Customer Relationship Manager, for being the most improved with target hit twice in a row



Joseph Gitonga (left), Director, rewarding Gabriel Ombati, Customer Relationship Manager, for being a Sales Champion with the highest revenue in a month



Clifford Kipkorir, Field Sales Agent Nakuru Region receiving a reward from Ambrose Macharia, Client Relationship Manager for making the first cash sale at Havanna Estate Nakuru

EMPLOYEES OF THE MONTH

SEPTEMBER 2021

EVANS KARANJA - ACCOUNTS DEPARTMENT



Evans has been tasked to handle the procurement roles of the company. However, he does more than just get quotes or sign delivery notes. Evans is a hands-on person who goes out to the field, meets suppliers, selects materials, organizes logistics and negotiates cost-saving deals for the company.

DECEMBER 2021

GABRIEL OMBATI - SALES DEPARTMENT



For this month wall of fame, the management wishes to recognize Mr Gabriel Ombati for his sterling performance. This was not only his personal best but also becomes the highest revenue collected in a single month since March 2017. Congratulations Gabriel, we are proud to have you, keep shining.

DEPARTMENT OF THE MONTH

Sales Department



We celebrate your hard-work, resilience and personal efforts that culminated to this impressive record. You remain the company engine fuelling growth and discovering new possibilities. No doubt, 100M is achievable! Congratulations Team Sales, we are proud of you!

SALES TEAM DURING SITE VISITS



Join us for free site visits every Wednesday and Saturday

END OF YEAR LUNCHEON





SHEREHEKEA CHRISTMAS NA USERNAME

Other prizes to be won include Christmas shopping vouchers, Smartphones, School Fees

For details,
SMS 'PLOT' to 20321 / CALL 0725 000 222

#UsernameKrisi

Invest & Win a fully paid holiday trip to Dubai with Username



Dubai



Voucher

T&Cs Apply



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Moi road, Nakuru.

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