

Digest



A Publication of Username Investment Limited

September 2022 - December 2022

Issue 15

FEATURES

- Projects on Offer
- Title Deeds Update
- Project Updates



ASK REUBEN?

Hello Reuben,

Which areas can you recommend someone to invest in real estate with less than Kshs. 1M?



PROJECTS ON OFFER



The Domain, Kisumu Dala

Kshs. 399,000

Located in Kibos along the Mamboleo-Miwani Road, Just 10 minute's drive from Kisumu city and the Airport

Why Invest in Kisumu City?

1. Kisumu is the third largest city in Kenya
2. Has an International Airport
3. The cleanest city in Kenya
4. Occupies a central location within the great lakes region allowing investors to tap into the regional trading blocks of the EAC and COMESA
5. A key trade route between Mombasa and Lake Victoria

**1/8th Acre & 1/4 Acre
Plots Available**



The Oakfield Matuu - Phase II

Kshs. 299,000

This property is near Matuu Town, touches Thika - Garissa Highway (60m wide road) and is near Kivandini – Masinga Junction.



Havanna Estate - Nakuru Phase V

Kshs. 629,000

The project is located 15 minutes drive from Nakuru Town next to Ngata Estate off the Nakuru – Eldoret highway.



Ngong Breeze Phase 9

Kshs. 695,000

Located 16km from Ngong town along the Ngong-Kibiko-Suswa road and 38km from Nairobi CBD via Ngong Road.

EVERYONE IS A WINNER WITH USERNAME

Tuzwa na Username

A promotional graphic for 'Tuzwa na Username'. The left side has a red background with a gold bell and the text 'TUZWA NA USERNAME' in large green letters. Below it, the phrase 'Invest and Get Rewarded' is written in a script font. A list of rewards includes 'Holiday for 2 to Mombasa', 'Dinner Vouchers', 'Shopping Vouchers', and 'Gift Hampers'. The validity period is 'Valid from 1st Dec - 31st Dec 2022'. The right side features three circular images of people enjoying life: a couple at a restaurant, a woman shopping, and a man and woman on a beach. The hashtag #TuzwaNaUsername is in the top right. At the bottom right, contact information is provided: 'SMS 'PLOT' TO 20321 / CALL 0725 000 222' and '*T&Cs Apply'.

ARE YOU IN DIASPORA? REFER & GET REWARDED

A promotional graphic for 'Refer & Get Rewarded'. The left side has a white background with the text 'REFER & GET REWARDED' in large green letters. Below it, the text reads 'Get rewarded by referring a client to invest in any of our projects.' and 'Valid until 31st Dec 2022'. Contact information is provided: 'For more details: WhatsApp/Call: +254 721 44 99 11' and 'Email: diaspora@username.co.ke'. A red circular badge says 'Up to Kshs. 50,000 up for grabs!'. The right side features a smiling woman in a yellow sweater pointing towards the text. The background includes a map of Kenya with red location pins and a small American flag.

PROJECT UPDATES



Title Deeds

We have good news for our investors. We have delivered title deeds for Springfield Nakuru Phase 5. You can collect your title deed from any of our offices.

Springfield - Nakuru



Borehole Drilling Now Complete

Royal Gardens - Ngong



We have completed putting up an all-round perimeter fence with concrete poles



Grading of Access Roads Complete

Selim Plains Konza - Construction of Konza Conference Centre Ongoing under construction



The centre has a 5,000-capacity auditorium, conference halls and a One-Stop-Shop to serve investors.

Construction Works at Konza Substation Ongoing



The substation is part of the 400kV Isinya-Konza Transmission Line Project. Upon completion, the substation will provide reliable power to Konza Technopolis, which is set to tap into a diversified energy mix of green energy that includes hydro, geothermal, wind, and solar power transmitted through the Isinya substation.

Invest today at Selim Plains Konza project. Eighth acre plots selling at **Ksh 299,000** only

INDUSTRY UPDATE



In November, the Parliament approved a fresh attempt to have the government cap the size of land an individual can hold. The proposal seeks to compel the Ministry of Lands to make rules and regulations for private land use and management on the minimum and maximum land holdings in Kenya.

PHOTOS

This is What Happened in The Past Quarter

Brand Of the Year Awards



Reuben Kimani was awarded CEO of the Year



Username Investments awarded the Most Trusted and Reliable Land Selling Brand in Kenya

Top 100 Midsized Company Award

Username Investments emerged winners in 2 categories: **Digital Transformation and Corporate Social Responsibility/Philanthropy** after a thorough Survey by KPMG and Nation Media Group.



Username Investments Team With The Directors Holding The Trophies



Username Investments Directors Pose with The 2 Awards Won by The Company



Top 100 Mid-Sized Company Award Trophies: **Digital Transformation and Corporate Social Responsibility/Philanthropy**

Customer Service Week



Username Investments Team Wearing African Attire to Celebrate African Culture



Carol gifting our Support Staff a Hoodie



Username Investments Team During a Run at Karura Forest



Ruth Moraa, Customer Experience Manager (right) Awarding A Customer During Customer Service Week

Team Building



Username Investment Team during The Annual Team Building Exercise in Mombasa



Username Team Engaging in Different Activities

THAMINI AWARDS

Thamini is an Annual Internal Human Resource Program that seeks to recognize and reward the outstanding performance of Username Investment staff.



Username Investment Team During The Annual Thamini Awards



Username Investments Team During The Awarding Session



Username Investment Limited Staff Members Who were Awarded Various Prizes during Thamini Awards



Reuben Kimani, CEO, Handing Over Car Keys to Gabriel Ombati, Sales Manager after He Won Employee of the Year Award



Username Team Members Witnessing Gabriel Ombati, Sales Manager Receiving a New Car as a Reward for Outstanding Performance

EMPLOYEES OF THE MONTH



Eugene Omondi
Finance Department
August 2022



Eric Mokaya
Projects Department
September 2022



Susan Wambui
Marketing Department
November 2022

DEPARTMENTS OF THE MONTH



Customer Experience Department - October 2022



HR & Admin Department - November 2022



CELEBRATING EXCELLENCE



Julius Mumbura, Finance & Customer Experience Director awarding Victor Luvega, Customer Relationship Manager, for hitting his monthly target twice in a row.



Reuben Kimani, CEO, awarding Gabriel Ombati, Sales Manager, for hitting his monthly target thrice in a row.



Joseph Gitonga, Sales & Marketing Director, awarding Maryanne Weru, Customer Relationship Manager, for being the most improved with target hit.



Joseph Gitonga, Sales & Marketing Director, awarding Dorina Mirembo, Sales Manager, for being most improved with target hit.



Maureen Mutahi, Marketing Manager, awarding Esther Khaemba, Asst. Sales Manager, for hitting her monthly target twice in a row.



Julius Mumbura, Finance and Customer Experience Director, awarding Esther Khaemba, Asst. Sales Manager, for hitting her monthly target thrice in a row.

HEAD OFFICE

Le'Mac, 4th Floor,
Church Road, Westlands.

NAIROBI TOWN OFFICE

International Life House, 6th Floor,
Mama Ngina Street, Nairobi.

NAKURU TOWN OFFICE

Assumption Centre, 4th floor
Moi road, Nakuru.

Username Investment Limited

📘 Username 📷 @Usernameproperties 🐦 @UsernameInvest

www.usernameproperties.com

