

#### A Publication of Username Investment Limited September 2022 - December 2022 Issue 15

#### **FEATURES**

- Projects on Offer
- Title Deeds Update
- Project Updates





Hello Reuben,

Which areas can you recommend someone to invest in real estate with less than Kshs. 1M?



# PROJECTS ON OFFER



## The Domain, Kisumu Dala

## Kshs. 399,000

Located in Kibos along the Mamboleo-Miwani Road, Just 10 minute's drive from Kisumu city and the Airport

## Why Invest in Kisumu City?

- 1. Kisumu is the third largest city in Kenya
- 2. Has an International Airport
- 3. The cleanest city in Kenya
- Occupies a central location within the great lakes region allowing investors to tap into the regional trading blocks of the EAC and COMESA
- 5. A key trade route between Mombasa and Lake Victoria

#### 1/8th Acre & 1/4 Acre Plots Available



## The Oakfield Matuu - Phase II

## Kshs. 299,000

This property is near Matuu Town, touches Thika - Garissa Highway (60m wide road) and is near Kivandini – Masinga Junction.

### Havanna Estate - Nakuru Phase V

## Kshs. 629,000

The project is located 15 minutes drive from Nakuru Town next to Ngata Estate off the Nakuru – Eldoret highway.



## Ngong Breeze Phase 9

## Kshs. 695,000

Located 16km from Ngong town along the Ngong-Kibiko-Suswa road and 38km from Nairobi CBD via Ngong Road.

## **EVERYONE IS A WINNER WITH USERNAME**

#### Tuzwa na Username



## **ARE YOU IN DIASPORA? REFER & GET REWARDED**

Up to

Kshs. 50,000 up for grabs!

# REFER & GET REWARDED

Get rewarded by referring a client to invest in any of our projects.

Valid until 31<sup>st</sup> Dec 2022

For more details: WhatsApp/Call: +254 721 44 99 11 Email: diaspora@username.co.ke

\*T&Cs Apply

# **PROJECT UPDATES**



## **Springfield - Nakuru**

## **Title Deeds**

We have good news for our investors. We have delivered title deeds for Springfield Nakuru Phase 5. You can collect your title deed from any of our offices.



Borehole Drilling Now Complete

## **Royal Gardens - Ngong**



We have completed putting up an all-round perimeter fence with concrete poles



Grading of Access Roads Complete

## Selim Plains Konza - Construction of Konza Conference Centre Ongoing under construction



The centre has a 5,000-capacity auditorium, conference halls and a One-Stop-Shop to serve investors.

## **Construction Works at Konza Substation Ongoing**



The substation is part of the 400kV Isinya-Konza Transmission Line Project. Upon completion, the substation will provide reliable power to Konza Technopolis, which is set to tap into a diversified. energy mix of green energy that includes hydro, geothermal, wind, and solar power transmitted through the Isinya substation.

Invest today at Selim Plains Konza project. Eighth acre plots selling at **Ksh 299,000** only

## **INDUSTRY UPDATE**



In November, the Parliament approved a fresh attempt to have the government cap the size of land an individual can hold. The proposal seeks to compel the Ministry of Lands to make rules and regulations for private land use and management on the minimum and maximum land holdings in Kenya.

# PHOTOS

## This is What Happened in The Past Quarter

### **Brand Of the Year Awards**



Reuben Kimani was awarded CEO of the Year



Username Investments awarded the Most Trusted and Reliable Land Selling Brand in Kenya

### **Top 100 Midsized Company Award**

Username Investments emerged winners in 2 categories: **Digital Transformation and Corporate Social Responsibility/Philanthropy** after a thorough Survey by KPMG and Nation Media Group.



Username Investments Team With The Directors Holding The Trophies



Username Investments Directors Pose with The 2 Awards Won by The Company



Top 100 Mid-Sized Company Award Trophies: Digital Transformation and Corporate Social Responsibility/Philanthropy

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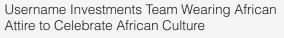
#### **Customer Service Week**





Carol gifting our

Support Staff a Hoodie





Username Investments Team During a Run at Karura Forest



Ruth Moraa, Customer Experience Manager (right) Awarding A Customer During Customer Service Week

## **Team Building**



Username Investment Team during The Annual Team Building Exercise in Mombasa



Username Team Engaging in Different Activities



## **THAMINI AWARDS**

Thamini is an Annual Internal Human Resource Program that seeks to recognize and reward the outstanding performance of Username Investment staff.



Username Investment Team During The Annual Thamini Awards



Username Investments Team During The Awarding Session



Username Investment Limited Staff Members Who were Awarded Various Prizes during Thamini Awards



Reuben Kimani, CEO, Handing Over Car Keys to Gabriel Ombati, Sales Manager after He Won Employee of the Year Award



Username Team Members Witnessing Gabriel Ombati, Sales Manager Receiving a New Car as a Reward for Outstanding Performance



# **EMPLOYEES OF THE MONTH**



Eugene Omondi Finance Department August 2022



Eric Mokaya Projects Department September 2022



Susan Wambui Marketing Department November 2022

## **DEPARTMENTS OF THE MONTH**



Customer Experience Department - October 2022



HR & Admin Department - November 2022





# CELEBRATING EXCELLENCE



Julius Mumbura, Finance & Customer Experience Director awarding Victor Luvega, Customer Relationship Manager, for hitting his monthly target twice in a row.



Reuben Kimani, CEO, awarding Gabriel Ombati, Sales Manager, for hitting his monthly target thrice in a row.



Joseph Gitonga, Sales & Marketing Director, awarding Maryanne Weru, Customer Relationship Manager, for being the most improved with target hit.



Joseph Gitonga, Sales & Marketing Director, awarding Dorina Mirembo, Sales Manager, for being most improved with target hit.



Maureen Mutahi, Marketing Manager, awarding Esther Khaemba, Asst. Sales Manager, for hitting her monthly target twice in a row.



Julius Mumbura, Finance and Customer Experience Director, awarding Esther Khaemba, Asst. Sales Manager, for hitting her monthly target thrice in a row.

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### **HEAD OFFICE**

Le'Mac, 4<sup>th</sup> Floor, Church Road, Westlands.

### **NAIROBI TOWN OFFICE**

International Life House, 6th Floor, Mama Ngina Street, Nairobi.

## **NAKURU TOWN OFFICE**

Assumption Centre, 4<sup>th</sup> floor Moi road, Nakuru.

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#### www.usernameproperties.com