

Digest



A Publication of Username Investment Limited

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Issue 18



FEATURES

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MEET SARAH THE NEW CEO FOR USERNAME INVESTMENTS.



Username Investment organization is filled with immense pleasure and anticipation to welcome Sarah Wahogo as the new Chief Executive Officer. Sarah replaces Reuben Kimani who has moved to be the Board Chair of the organization. Sarah Wahogo is a visionary leader who has an impressive track record of leadership and a great passion for transformation. Sarah was previously employed at Username and was the Finance manager then. As an organization, it brings us delight that one of our own is back to us and even happier that she brings fresh perspectives and exceptional talent to the role of CEO. With a vast knowledge and experience in matters of leadership, sales, and finance, Sarah will oversee overall organizational operations, financial performance, corporate governance, stakeholder management, and people leadership.

We asked Sarah some quick-fire questions. Here are her responses.

1. What is the best piece of advice you have received on leadership

It is never black or white.

2. What is the one skill you believe is essential for success in any business?

Financial management

3. How do you balance work and personal life?

Through planning

4. How do you plan to stay connected with employees at all levels of Username Investment's Limited?

Having regular catch-ups.

5. What is your go-to strategy for resolving conflict among team members?

I train them that we are all different and that someone's weakness could also be a strength.

6. How do you stay motivated during challenging times?

I have come to learn that the biggest lessons are learned during challenging periods.

7. If you were not the CEO of Username Investment, what other career path would you be in?

I would probably still be the CEO of a different business or become an entrepreneur

8. If you could have dinner with a business person in Kenya, who would it be?

Dr. James Mwangi of Equity Bank. He has been able to do so much with so little.

9. What music do you listen to?

Gospel and Worship music

10. What is your favorite book?

"How To Win Friends and Influence People" by Dale Carnegie

PROJECTS ON OFFER



Kshs. 950,000

The Delight - Nakuru Phase I & 2

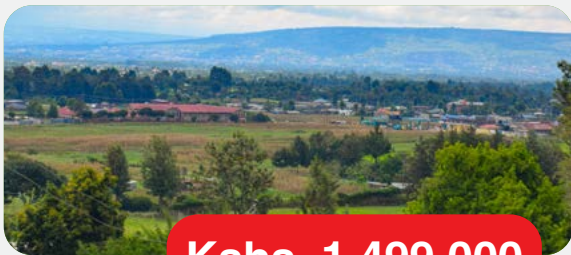
Located 300m off Nakuru - Eldoret highway, near Salgaa Town



Kshs. 470,000

The Domain, Kisumu Dala

Located along the Mamboleo - Miwani road, just 10 minutes drive from Kisumu City and Airport



Kshs. 1,499,000

Serenity Springs - Lanet

Located in Lanet, a 20 minutes' drive from Nakuru City



Kshs. 3,199,000

Royale Court - Juja

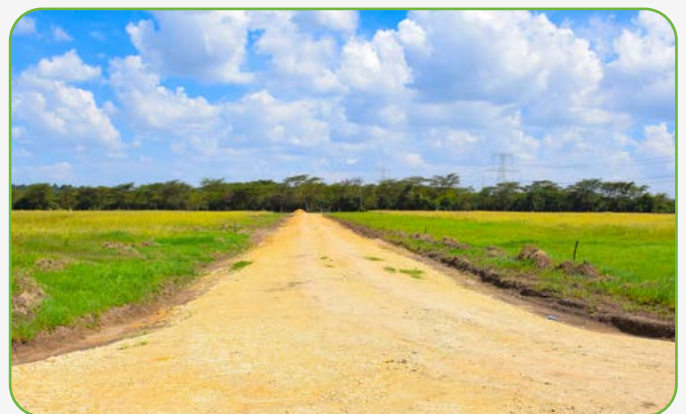
Located only 25 mins drive from Nairobi CBD and 2 km from the Thika Superhighway.

PROJECT UPDATES



The Delight - Nakuru

The construction of an exquisite estate gate at The Delight - Nakuru is now complete. Access road grading and murraming also complete



Serenity Springs - Lanet

Fencing and access roads grading now complete at the Serenity Springs - Lanet



PHOTOS

TEAM BUILDING

We recently took the time to engage in a team building retreat for our team members in Mombasa. Beyond the fun and games, the event was about sharpening our communication, problem-solving and leadership skills, ensuring you receive expert guidance and informed investment decisions.



Username staff posing for a photo

NAWIRI PAMOJA - GRACELAND KANGUNDO RD.

Through Nawiri Pamoja, which means “thriving together” in Swahili, we aim to bring residents together to connect, share ideas, and envision a prosperous future for their estate.



Maureen Mutahi, Marketing Manager handing over Ownership Certificate to Graceland Kangundo Road Investors



CEO HANDOVER



Previous Username CEO Rueben Kimani handing over to the current CEO Sarah Wahogo.



CEO Sarah Wahogo having a chat with the three directors of Username Investments

TITLE ISSUANCE CEREMONY



Successful land investors pose with their title deeds after the issuance ceremony



Land investors eagerly line up to receive title deeds to their purchased land



Username Investments CEO Sarah Wahogo dances with team during the title issuance ceremony.



Investors posing with their Title Deeds



USERNAME IN PARTNERSHIP WITH AFFECTO FOUNDATION

In partnership with Affecto Foundation, Username has been impacting the lives of students by offering financial support and mentorship towards their education.

We recently donated Sh500,000 to support needy and bright students to access quality education at an event held at PCEA Kanjeru Booth Girls High School.



TITLE DEEDS UPDATE

Good news to our Havanna Estate Phase 1,2 & 3 investors, Titles are now ready for collection



EMPLOYEES OF THE MONTH



Dolvin Mauti
EOM February
Customer Experience Department



Charles Maina
EOM February
IT Department

SALES AWARDS



Left, Joseph Gitonga, Director Sales & Marketing, awarding Anne Mwangi, Client Relationship Manager for being the most improved with target hit.



Left, Esther Naima, Sales Manager, awarding Soon Gikanga, Client Relationship Manager for being the most improved with target hit.

USERNAME VALENTINES



Username staff pose for a photo during Valentines Day

HEAD OFFICE

Le'Mac, 4th Floor,
Church Road, Westlands.

NAIROBI TOWN OFFICE

International Life House, 6th Floor,
Mama Ngina Street, Nairobi.

NAKURU TOWN OFFICE

Assumption Centre, 4th floor
Moi road, Nakuru.

Username Investment Limited

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www.usernameproperties.com

